

# Town of Fallsburg



## Outdoor Art Exhibition

*New and exciting opportunity for artists to showcase in Sullivan County.*

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The Town of Fallsburg is proud to announce the launch of a public art project which will be installed along the rail trail between the hamlets of Mountindale and Woodridge, NY. Titled the "PEACE WALK", the project will feature peace signs interpreted by local artists for an outdoor art exhibition.

*Each artist will be provided with a 4' diameter x 1 1/2 " thick Peace sign, constructed out of exterior grade plywood and covered with an exterior primer to serve as the raw canvas. The Town will also reimburse up to \$100.00 in art supplies when the finished sign is delivered. Please see the attached example.*

### Entry Rules:

1. There are only 15 Peace Signs. The first 15 groups / people that hand in an application and artists' sketch will be able to participate.
2. The Town will reimburse up to \$100.00 in materials for the signs once the applicant hands in receipts. Be creative with your materials for the sign. You can use paint, mixed media, mosaic tile etc. as long as you have protected the materials so they can hold up in outdoor weather.
3. Peace signs will be displayed outdoors for several weeks and the artists should create works able to stand up to the elements.
4. Artist names will be displayed next to the peace sign.
5. Artists who work together may apply as one if they collaborate on one sign together.
6. All submissions must be respectful of our Armed Forces and our Veterans, and be free of political statements or views.
7. Peace signs may be reproduced by the Town and it is understood the artwork will be photographed by the public.
8. Artists will be responsible for the delivery of the completed Peace sign to the Bldg. Department no later than **June 16, 2017**

Hanging/Posting Requirements: All work must be ready to hang or post at time of delivery to the Building Department. Location and methods for display will be at the sole discretion of the Town with the best intentions to both protect and show off the sign. The Town is not responsible for any loss or damage to the sign. The Town has the right to remove damaged artwork and will notify the artist as to a course of action. There is no cash value or replacement.

Artists Statement: All applicants may submit an artist statement limited to 1000 characters. This statement can be about the artists background, their other works, or their intended vision on the Peace sign they created. Artist's names will be displayed next to the peace sign and artists statement and information will be included in the Town Website under this event.

Fees: **There are no submission fees for this show.** Artist assistance in promotion, sponsor recruitment, and auction attendees is not required, but appreciated, and creates a true partnership with the artist and the Town.

Auction: At the end of the exhibition, the peace signs will be auctioned at a Town event, the date to be announced later. **Proceeds from the auction will be split between the artists and the Town to fund future beautification projects in the Town of Fallsburg.**

Attendee Contest: Visitors will be able to interact with the sculptures by taking "selfies" at each of the peace signs and posting them on the [Town of Fallsburg Peace Walk Facebook page](#). Those that do, will be entered into a contest to win a wonderful prize!!

Any questions? For more info contact Linda Ingber at the Town of Fallsburg offices at 845-434-8810 ext. 5 or [lingber@fallsburgny.com](mailto:lingber@fallsburgny.com)

# PEACE WALK

## OUTDOOR ART EXHIBIT APPLICATION



Name / Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Artist Website URL \_\_\_\_\_

How did you hear about the Exhibit \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### Checklist Requirements :

- Complete Entry Form
- Artist Vision Sketch Attached
- Artist Statement

### Peace Sign Vision:

How will your Peace Sign showcase your art? Feature a local product? Highlight a local business?  
Showcase Sullivan County life? Describe your vision for a Peace Sign:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SUBMISSION DEADLINE and SIGN PICK UP: APRIL 14, 2017**

For more information please contact Linda Ingber at the Town of Fallsburg (845) 434-8810 x5  
Please also visit the Town Website under Peace Walk and the Peace Walk Facebook Page.



EXAMPLE

